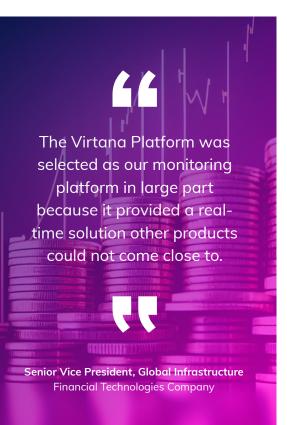
Deep, real-time visibility with the Virtana Platform to prevent IT problems before application users are affected



ABOUT Financial Technologies Company

This Financial Technologies Company helps consumers who are in a tough spot financially. Customers are hard-working people who find themselves in need of a short-term loan — critical funds they may not be able to easily borrow from traditional banks. The consumer-facing Speedy Cash business unit offers a variety of convenient, easily accessible financial services in the US, Canada, and the UK. This includes payday loans, title loans, installment loans, lines of credit, check cashing, and prepaid debit cards.



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Virtana service and support teams have been phenomenal. Having direct access to such deep storage and infrastructure expertise gives us peace of mind.

Director of Architecture Financial Technologies Company

Environment Overview

The Financial Technologies Company runs dozens of applications across their two primary data centers, such as Point of Sale and Call Center. Their Cisco UCS hosts support approximately 1,200 VMware virtual machines. They have a 120-port fibre channel SAN network, connected mostly to Dell EMC storage (VNX, Unity, XtremIO) supported by storage virtualization.

The employee who oversees virtual machines, storage and storage networks, plus apps like MS Exchange, reports that "Prior to bringing in Virtana, we had an unacceptable level of outages and slowdowns. There were a lot of issues in our environment we could not see. The Virtana Platform gave us deep visibility to quickly pin down causes of problems and intermittent issues." the SVP who oversees global infrastructure at The Financial Technologies Company, says "We selected the Virtana Platform as the leading Platform platform and it has lived up to its reputation."

IT is considered a competitive advantage due in part to the ability to custom develop apps and quickly respond to new business initiatives. Providing flawless customer service, such as accurate and prompt financial transactions, is critical for supporting the core business. This means that applications must be always available and response times must meet SLAs.

Challenges

Over the past year, new business units were added, and Financial Technologies Company went public, which added to the complexity of the infrastructure and overall load on IT.

Prior to bringing in the Virtana Platform, it was difficult to acquire the necessary visibility into the health, utilization and performance of IT infrastructure from the VM to the LUN — and guarantee overall performance and availability to support missioncritical applications. For example, the VMware monitoring tools like VROps could not drill down deep enough to satisfy all needs.

As another example, datacenter-to-datacenter communication is done synchronously, and it was nearly impossible to troubleshoot latency issues across the datacenter interconnects.

When issues arose, The Director of Architecture was constantly asking himself and his team, "Why did we not see the problem first?" He wanted his team to find and fix problems before their support desk calls them. The lack of real-time infrastructure visibility was keeping the IT teams in reactive mode. They found that software monitoring tools that used sampling or just reported averages were missing key indicators and key events. The SVP of Global Infrastructure and Director of Architecture had the mutual goal to transition the team from reactive to proactive and was looking for solutions that would enable this IT transformation.



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Solution Evaluation and Implementation

The first step was an evaluation of the value of the Virtana Infrastructure Observability platform, which took place over four weeks. The Virtana Customer Success team was instrumental in setting up dashboards and reports, configuring alerts, and transferring knowledge to the IT team. Virtana pointed out several areas to improve performance and the company got immediate value from the Proof of Value evaluation. The POV was compelling, and ultimately, the Virtana Platform was justified based on the improved end-user experience it would enable.

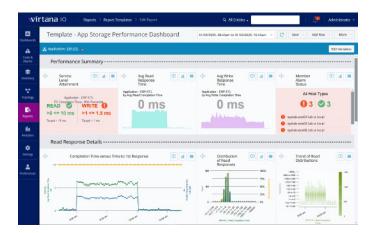
Once fully deployed, the Virtana Platform's ability to get better virtual machine and network data through more granular data collection was key in finding and ultimately eliminating bottlenecks in the network. The Virtana Platform allowed the IT team to pull together all the pieces of the puzzle, and convincingly present analyses in an easily digested and conclusive manner.

The team most appreciated having access consolidated cross-domain views of the to infrastructure via easy-to-use real-time applicationspecific dashboards. Providing customized views into the performance, health, and utilization of the infrastructure for each application is critical to supporting the needs of the business.

They also noted that the Virtana service and support teams have been phenomenal. "Having access to the experts at Virtana when the tough problems arise gives us peace of mind that no other vendor could provide," stated the Director of Architecture.

Going Forward

As of this writing, The Financial Technologies Company's Application Performance Management and the Virtana Platform are not integrated. The Company plans to utilize the AppDynamics APM integration of the Virtana Platform to provide complete end-to-end performance visibility. And The Financial Technologies Company plans to use Virtana Capacity Planning capability to better balance infrastructure acquisition with business growth. Finally, the Virtana Platform will streamline troubleshooting and save the company significant budget dollars by allowing them to retire redundant legacy monitoring tools.



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