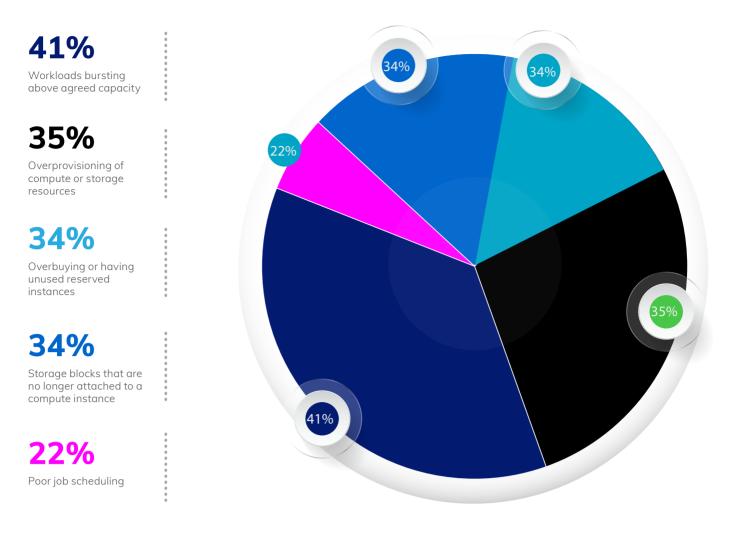
# Enterprises have a CLOUD COST PROBLEM

82% of enterprises running workloads in the public cloud have incurred unnecessary cloud costs



#### wirtana

There are a variety of reasons unnecessary costs are incurred:



## WHY?

64%

lack comprehensive, unified visibility and Too many find out about cost-impacting changes in utilization exclusively from a single, after-the-fact data source:



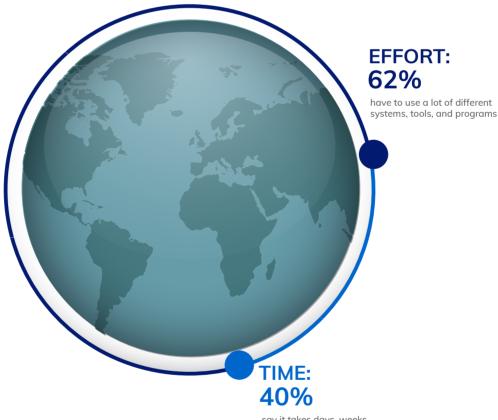


management capabilities across all public clouds



# THE STRUGGLE IS REAL...

Getting a global view of cloud costs takes:



say it takes days, weeks, or even months

## ...AND SO IS THE IMPACT

72%

are fed up with piecing together data from multiple tools

## 81%

say that surges in cloud utilization and costs have an impact on their team

### WHAT CAN YOU DO ABOUT IT?

Radically simplify cloud cost management with Virtana. Clear insights. Easy setup. Serious savings.

GET STARTED FOR FREE >

Source: Virtana, State of Hybrid Cloud and FinOps

Virtana

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