

Enterprises have a CLOUD COST PROBLEM

82%

of enterprises running workloads in the public cloud have incurred unnecessary cloud costs



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There are a variety of reasons unnecessary costs are incurred:

41%

Workloads bursting above agreed capacity

35%

Overprovisioning of compute or storage resources

34%

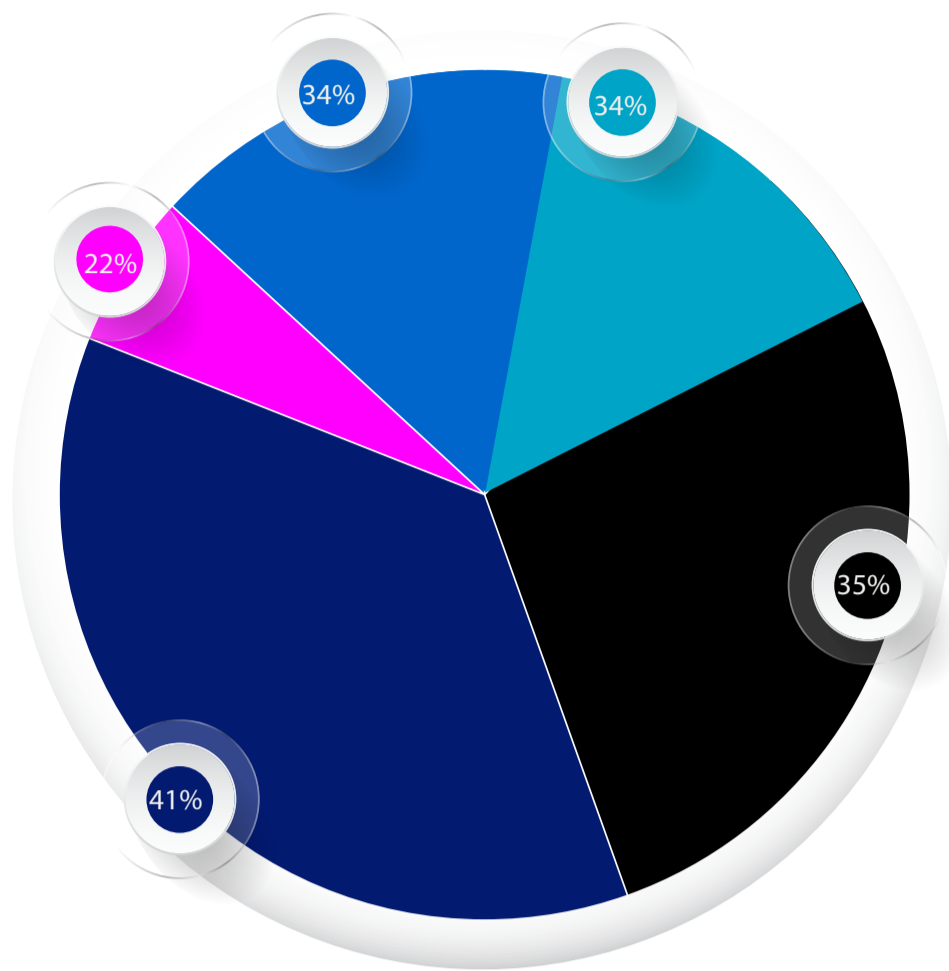
Overbuying or having unused reserved instances

34%

Storage blocks that are no longer attached to a compute instance

22%

Poor job scheduling



WHY?

64%

lack comprehensive, unified visibility and management capabilities across all public clouds

Too many find out about cost-impacting changes in utilization exclusively from a single, after-the-fact data source:



27%

periodic audits



26%

end-of-month bill

THE STRUGGLE IS REAL...

Getting a global view of cloud costs takes:



EFFORT: 62%

have to use a lot of different systems, tools, and programs

TIME: 40%

say it takes days, weeks, or even months

...AND SO IS THE IMPACT

72%

are fed up with piecing together data from multiple tools



81%

say that surges in cloud utilization and costs have an impact on their team

WHAT CAN YOU DO ABOUT IT?

Radically simplify cloud cost management with Virtana Optimize. Clear insights. Easy setup. Serious savings.

[GET STARTED FOR FREE >](#)

Source: Virtana, State of Hybrid Cloud and FinOps

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3101 Park Blvd Palo Alto, CA 94306 | +1.408.579.4000 | virtana.com

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